

MELANIE DUROUX

Lead Product Designer

I am a Lead Product Designer, genuinely passionate about finding new ways to make people's life easier and nicer.

www.melaniemdrx.com

Find me on



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References available upon request

JAN 2021 - SEPT 2023

NUROLE LTD (LONDON, UK)

PERMANENT

Founding Lead Product Designer

I joined Nurole as the founding and only product designer in the company and then grew the team by hiring another Product Designer in July 2022.

Nurole's platform has a world class CSat of 4.8 which is the highest CSat in all member experience. I contributed to revenue growth by completely redoing the marketing website and implementing new branding in 2021. I also contributed to the growth of our member base from 40k to over 80k.

Pure platform placement rate has been ever growing since I joined and that has a lot to do with the many user journeys I implemented over the past almost 3 years.

I alternated between fixing existing journeys (e.g. roles list and search, application form, client portal, meet tool, etc.) as well as creating original proof of concept projects (e.g. collated roles from other platforms, opening our members profiles to our clients).

I've been working end-to-end from early research, strategy sessions with senior stakeholders, through to collaborating with PM and devs in the discovery phase and then testing final designs with end users internally.

All that was done while developing a strong digital colour palette and implementing a full UI kit brick by brick, following the atomic design conventions.

JUNE 2020 - JAN 2022

IGNITE HUBS (LONDON, UK)

VOLUNTEERING

Product Designer

I volunteered as a product designer for Ignite hubs for almost 2 years, initiating the creation of a strong UI Kit to help teams collaborate together.

JUL 2018 - DEC 2020

IRIS WORLDWIDE (LONDON, UK)

PERMANENT

UX Product Designer

For over 2.5 years at Iris I worked on a variety of projects from user journeys to Template inventories, to site maps, to wireframing, prototyping along with client workshops, requirement gatherings, etc.

Learning Platforms

- Samsung Backstage 2.0
- Amazon Ask Alexa

Other Digital products

- WAPP Travel Insurance on demand
- OKR management platform

APR 2017 - JUNE 2018

EXOSKILLS (ECULLY, FR)

FREELANCE

Product Designer

Worked on UI and UX mainly on digital products aimed at helping people doing their everyday job.

2017 - 2018

AUDIOVISIT (LONDON, FR)

FREELANCE

Product Designer

Designed a digital guide for a French Cathedral.

ARFIS (VILLEURBANNE, FR)

WORKSHOP

UI-UX Course teacher

30 hours introduction to UI and UX design, technical course on the main design tools (Adobe Suite, Figma), and productivity tools.

SUPER DEMAIN (LYON, FR)

VOLUNTEERING

Workshop host

Live workshop with high and middle school kids and their parents.

JAN 2015 - MARCH 2017

UPCYCLE (PARIS, FR)

FREELANCE

Graphic + Web Designer

Redesigned of the brand identity and packaging. Lead graphic designer for 2 years (web, print).

EDUCATION (LYON, FR)

2012 - 2017

BELLECOUR ECOLE (SCHOOL OF ART)

Master's degree in UI-UX (major)
BTS (Advanced Vocational Learning
2-year degree) in Graphic Design (Digital)
Foundation Course in Applied Arts

2009 - 2011

JEAN MOULIN LYON III UNIVERSITY

Bachelor's degree in English Literature,
Civilization and language (LLCE)

2009

LYCÉE SAINT BRUNO - SAINT LOUIS

Baccalaureate (equivalent A-level)
specialising in Literature, Languages

Software & Skills



Languages



Things I love

